THE WEB

GARDNER-WEBB COLLEGE

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Robinson Named To College Post

Dr. J. Roy Robinson, well-known Baptist pastor in the Carolinas, has been named coordinator of development and external affairs at Gardner-Webb. Presently pastor of Hickory's First Baptist Church, he will assume his duties on campus Jan. 1.

He will supervise the departments of public relations, alumni activities and development.

A graduate of Gardner-Webb College and Furman University, Dr. Robinson was awarded an honorary doctor of divinity degree in 1957 by Furman University. He earned his bachelor of divinity degree from Southern Baptist Theological Seminary in Louisville, Ky.

Dr. Robinson has been associated closely with college work for many years. He has served as a member of the board of trustees at North Greenville Junior College, Baptist College of Charleston, Wake Forest University and Southern Baptist Theological Seminary. He presently is a member of G-W's board of trustees and its executive committee.

Pastor of several churches in North and South Carolina, he was named Gardner-Webb's Alumnus of the Year in 1969 and was given a citation by the college in 1959 for his outstanding service.

Rutherfordton Area Tops Goal

The Rutherfordton area is the ninth in succession to top its goal in the college's continuing capital gifts campaign. Citizens of this area, composed of Rutherfordton, Gilkey, Union Mills and Spindale, contributed $105,765 to the campaign, more than $35,000 over its initial goal of $70,000.

Donald Warren, Spindale Mills plant manager, served as area chairman. William M. Neely was special gifts chairman and G. Lennon Clements was general gifts chairman.

Previously surpassing their goals were the Boiling Springs, Shelby, Kings Mountain, Belmont, Gastonia, Cherryville, Upper Cleveland and Charlotte areas.

A similar campaign began in early November in the Cherokee County-Gaffney, S. C. area, with a goal set at $33,333.33. The drive will encompass the Gaffney, Hickory Grove, Kings Creek, Cherokee Falls, Chesnee, Cowpens, Blacksburg and Antioch communities. Bill Gibbons, editor of the Gaffney Ledger, is campaign chairman.

$25,000 Goal

Annual Fund Campaign Begins

A campaign is underway to raise $25,000 for the college's 1972 Annual Fund—the most ambitious goal in Gardner-Webb's history. All alumni and friends of the school are invited to help make it a success.

John Roberts, president of the G-W Alumni Association, is serving as campaign chairman. He is editor of "The Baptist Courier," journal of South Carolina Baptists.

The Annual Fund is a "living endowment"—gifts contributed yearly to help balance the school budget and provide the margin for sound operations for excellence and service.

These gifts go directly into action at Gardner-Webb, reaching every area of campus life. They provide equipment, assist worthy students and maintain facilities.

Annual Fund contributions are more important now, for the college faces the challenge of being an outstanding Christian senior institution in all respects.

There is an added dimension to Annual Fund gifts. They attract additional funds. Wholehearted endorsement by alumni, parents and friends acts as a signal to business and industry that here is an institution worthy of support.

Inside this issue is a list of companies which have matching gift programs, for instance. Your contribution may be matched by a donation of equal amount by your employer.

Gifts in any amount are welcome, as the needs are urgent.

Most alumni will have received special mailings detailing the campaign. Further information is available from the alumni office on campus.

May the joys of Christmastime abide with you all year long . . . in a spirit of peace on earth, good will to men.

Matching Gift Programs

If you contribute to your college or university and are associated with one of the companies whose names appear in this listing, you can arrange to have a *second* gift sent to your alma mater, courtesy of your company.

Sound easy? Well, it is.

Perhaps the most pleasant aspect of gift matching, next to the good such contributions do, is how easily you can arrange to have them sent. Once you have made your gift, just inform the appropriate persons at your company that you've done so. A matching check will be sent to your college soon thereafter, indicating that *your* gift made the matching gift possible.

In effect, by matching your gift, your employer is recognizing the contribution which you, as an educated person, are making to your company. It's the boss' way of saying "thanks" to the college which helped to provide your education.

To be sure, gift matching is only one way in which businesses and corporations are assisting education. But it has become an increasingly significant source of annual support.

Won't you check over this listing to see if your company has such a program. If it does, take a moment to have your gift matched. You may be sure that both gifts will be gratefully received.

KEY TO THE LISTING

Remember that while nearly every program will match a gift to an institution, its alumni fund or receiving foundation, most exclude from matching such things as club or association dues or publication subscriptions. As a general rule, the program of a parent firm will apply to its divisions, subsidiaries and affiliated companies.

To receive more complete information on your company's program, contact it directly. To assist you in identifying the important provisions of these programs, some information has been coded in parentheses after each corporate title, as follows:

1	Four-year colleges and universities are eligible
2	Graduate and professional schools are eligible
3	Junior colleges are eligible
all	All three of the above are eligible
epi	Program excludes public institutions
lpi	Limited program for public institutions; percentage of public support or capital gifts may be restricted; regular program for private institutions
epr	Program excludes private institutions
lpr	Limited program for private institutions, regular program for public
lim	Program is informal or restricted to a limited number of specified institutions or employees
sp	Companies which will match gifts of a spouse (husband or wife) of an eligible employee
sp-w	Companies which will match gifts of a wife of an eligible employee
n-a	Will match gifts of non-alumni

Abbott Laboratories (all n-a)
*A S Abell Co Foundation Inc (all n-a)
Abex Corp (all n-a)
Acroglide Corp (1 2l
Aerojet-General Corp (all n-a)
Aetna Life & Casualty (all sp-w n-a)
Air Products and Chemicals Inc (1,2 n-a)
Air Reduction Co Inc (all-n-a)
Allegheny Ludlum Steel Corp (1 2 n-a)
Allied Chemical Corp (all n-a)
Aluminum Co of America (all n-a)
American Bank & Trust Co of Pa (1,2 lpi n-a)
*American Can Co (1 2)
American Enka Corp (all n-a)
American Express Co (all n-a)
American & Foreign Power Co, Inc. (1 2 n-a)
American Home Products Corp (1,2, n-a)
American Metal Climax Found Inc. (all n-a)
American Optical Co (all sp n-a)
American Potash & Chemical Corp (1 2 n-a)
American Smelting and Refining Co (all n-a)
American Standard Inc (all spr n-a)
American States Insurance (1 2 spr, sp-w n-a)
American Sterilizer Co (1 2)
American Sugar Co (all n-a)
American Tobacco Co (all sp)
Arkwright-Boston Manufacturers Mutual Ins Co (all-sp-n-a)
Armco Steel Corp (all n-a)
Armstrong Cork Co (1 n-a)
*Arthur Young & Co (all sp n-a)
Ashland Oil & Refining Co (1,2 n-a)

Associated Dry Goods Corp (all epr)
Associated Spring Corp (all n-a)
Athos Steel and Aluminum Ins (1 2 n-a)
Atlas Chemical Industries Inc (all)
Atlas Rigging and Supply Co (1 2 epi

*Bank of America N T & S A (1 2 n-a)
Bank of California N A (all)
Bank of New York (all sp-w n-a)
Bankers Life Co (all sp n-a)
Barton Gillet Co (all n-a)
*Basketold Co (1 2 n-a)
Bissh Brothers Tobacco Co (all)
Blue Bell Inc (all n-a)
Bowen Gurrn Barnes & Roche Inc (all n-a)
G A Breakley & Co Inc (all n-a)
Bristol Myers Co (all sp n-a)
Brown Forman Distillers Corp (all n-a)
*Brunswick Foundation (1 2 n-a)
*Buffalo Savings Bank (1 2 n-a)
Burlington Industries Inc (all n-a)
Business Men's Assurance Co of America (all n-a)
Business Press Internat'l Inc (1,2 n-a)
Butterick Co Inc (all sp n-a)

Cabot Corp (all n-a)
Callanan Road Improvement Co (all)
Campbell Soup Co (all sp n-a)
Canadian Gan Electrics Co Ltd (1)
Carborundum Co (1 3 n-a)
Carpenter Technology Corp (1 2 n-a)
Carrier Corp (all n-a)
Carter Wallace Inc (all n-a)
Cavalier Corp (all n-a)
Central Illinois Light Co (1 3 spr n-a)
Central & South West Corp (1 2 n-a)
Cerro Corp (all, n-a)

Champion Papers (all n-a)
Chase Manhattan Bank N.A (all n-a)
Chemical Bank N Y Trust Co (all)
Chemical Construction Corp (1 2)
*Chicago Pneumatic Tool Co (all n-a)
Chrysler Corp (all spl
Cities Service Company (1 sp n-a)
Citizens & Southern National Bank (all n-a)
Clark Equipment Co (all n-a)
Cleveland Cliffs Iron Co (all n-a)
Cleveland Electric Illuminating Co (all n-a)
Cleveland Inst of Electronics (all, n-a)
Clevite Corp (all spr n-a)
James B Clow & Sons Inc (all, n-a)
Coats & Clark Inc (all n-a)
Colonial Parking, Inc (1, n-a)
Columbia Gas System Inc (all, n-a)
Columbian Carbon Co (all sp n-a)
Columbus Mutual Life Ins Co (all sp n-a)
Combustion Engineering Inc (all)
Commercial Solvents Corp (all n-a)
Conn General Life Ins Co (1 2 spr n-a)
Conn Light & Power Co (1,2 lpr n-a)
Conn Mutual Life Ins Co (1,3 spr n-a)
Consolidation Coal Co (1)
Consumers Power Co (all n-a)
Container Corp of America (all lpr n-a)
Continental Can Co Inc (all n-a)
Continental Ins Cos (all n-a)
Continental Oil Co (1 2)
Cook Foundation Conn (all)
Cooper Industries Inc (all n-a)
Copley Press Inc (1 2 sp n-a)
Copolymer Rubber & Chemical Corp (1 n-a)

Corn Products Co (all sp n-a)
Corning Glass Works (all n-a)
Crompton Co Inc (all epr)
Crouse-Hinds Co (all)
Cutler Hammer Inc (1 2l
Cyprus Mines Corp (1 2, spr n-a)

Dayton Malleable Iron Co (1 2 n-a)
Deering Milliken Inc (1,2 spr n-a)
*Denver U S Nat'l Bank (all n-a)
Diamond Crystal Salt Co (1 2 n-a)
Diamond Shamrock Corp (1 2, n-a)
A B Dick Co (all n-a)
Dickson Electronics Corp (1 n-a)
Difco Laboratories (all n-a)
Donaldson Lufkin & Jenrett Inc (all n-a)
*Dow Badische Co (1 2 n-a)
Dow Chemical Co (all n-a)
Dow Corning Corp (all n-a)
Draper Corp (1 2l
Dresser Industries Inc (1 2 n-a)
Wilbur B Driver Co (all n-a)
Dun & Bradstreet Group Cos (1,2 n-a)

Eastern Gas & Fuel Associates (all n-a)
Easton Car & Construction Co (1 2 spr)
Eaton Yale & Towne Inc (all n-a)
Ebasco Industries Inc (all, n-a)
Ebasco Services Inc (1 2)
Electric Storage Battery Co (1 2)
*Emery Industries Inc (all n-a)
Ensign-Bickford Co (1 2 n-a)
Equitable of Iowa (all n-a)
Esso Education Foundation (all)
Ex-Cell-O Corp (1 2 n-a)

Federal-Mogul Corp (all)
Federated Dept Stores Inc (all)
Ferro Corp (1,2; n-s)
Firemen's Mutual Ins Co (1,2 sp n-a)
Firestone Tire & Rubber Co (all spc n-a)
*First & Merchants Nat'l Bank (all n-a)
First Nat Bank of Hawaii (all rm n-a)
*First National Bank of Oregon (1,2)
First Nat City Bank of N.Y. (all epc n-a)
The First New Haven National Bank (all n-a)
First Penn Banking and Trust Co (all; n-a)
Floor Corp Ltd (1 2 n-a)
Ford Motor Co (all n-a)
Ford Motor Co of Canada Ltd (1,2;n-a)
Forty Eight Insulations Inc (1,2)
Foster Wheeler Corp (1 2 n-a)
*Frank W. Egan & Co. (all;n-a)
H B Fuller Co (all n-a)

E & J Gallo Winery (all)
Gardner Denver Co (1 3 n-a)
*Gates Rubber Co (all n-a)
General Atronics Corp (all n-a)
General Electric Co (all n-a)
General Foods Corp (all sp n-a)
General Foods Limited (1 2 sp n-a)
General Learning Corp (all epc n-a)
General Mills, Inc (all; n-a)
General Public Utilities Corp (all n-a)
General Telephone & Electronics Corp (1,3 n-a)
General Tire & Rubber Co (all n-a)
M A Gesner of Illinois Inc (all n-a)
Getty Oil Co (all n-a)
Gibbs & Hill, Inc. (1 rm n-a)
Gillette Co (all n-a)
Ginn & Co (all) n-a)
Girard Trust Bank (1,2 n-a)
B F Goodrich Co (all n-a)
W T Grant Co (1) n-a)
Great Northern Paper Co (all n-a)
Griswold Eshleman Co (1,2)
Guardian Life Ins Co of America (all epr sp, n-a)
Gulf Oil Corp (1; n-a)
Gulf States Utilities Co (all; n-a)

*Halliburton Co (all n-a)
Hamilton Watch Co (1,2 n-a)
*Hanes Corp (1,3 spl; n-a)
Harris Intertype Corp (all n-a)
Harris Trust and Savings Bank (all)
Harsco Corp (all epr n-a)
Hartford Electric Light Co (all; cp w n-a)
Hartford Insurance Group (all n-a)
Hawaiian Telephone Co (all n-a)
Hayes Albion Corp (all n-a)
Hercules Incorporated (1,2 n-a)
Hershey Foods Corp (all; sp; n-a)
Hewlett Packard Co (1 2 n-a)
Hill Acme Co. Ohio (1,2 spl)
Hoffman La Roche Inc (all spl n-a)
Honeywell Inc (1 2 spc n-a)
Hooker Chemical Corp. (all n-a)
Hoover Company (all n-a)
J M Huber Corp (all sp n-a)
Hughes Aircraft Co (all)
Humble Oil & Refining Co (all)

*Illinois Tool Works Inc (all n-a)
Ingersoll Rand Co (all)
Insurance Co of North America (all epc sp, n-a)
Interchemical Corp (all n-a)
International Bus Machines Corp (all;n-a)
International Flavors & Fragrances Inc. (all epr n-a)
*International Salt Co (all n-a)
International Tel. & Tel. Corp (all, n-a)
*Interpace Corp (1 2, n-a)
Irving Trust Co (1,2)
*Irwin Management Co Inc (1 2)
Itek Corp (all; n-a)

Jefferson Mills Inc (lim)
Jefferson Standard Broadcasting Co. (all; n-a)
Jefferson Standard Life Ins. Co (all; n-a)
Jewel Companies Inc (all; n-a)
John Hancock Mutual Life Insurance Co (all sp n-a)
Johnson & Higgins (all; epr; n-a)
Johnson & Johnson (1 n-a)
S C Johnson & Son Inc (all n-a)
Jones & Laughlin Steel Corp (1,2)

Kaiser Steel Corp (1,2;n-a)
Kendall Co, (1 2; n-a)
Kerite Co (all n-a)
Kern County Land Co (all)
Kerstring, Brown & Co Inc. (1 n-a)
Walter Kidde & Co. (1 2)
Walter Kidde Constructors (all; rp; n-a)
Kidder, Peabody & Co Inc (all; lrm; epr; n-a)
Kimberly Clark Corp (all)
Kingsbury Machine Tool Corp (all; spl)
Kiplinger Foundation Inc (all; n-a)
Richard C. Knight Ins. Agency, Inc. (all; epr; spl
Knox Gelatine, Inc (all sp, n-a)
Koehring Co (all)
H. Kohnstamm Co., Inc (all; n-a)
The Koppers Foundation (all; n-a)

Lamson & Sessions Co (1, n-a)
Lawyers Co-operative Publishing Co (all;n-a)
Lehigh Portland Cement Co. (1 2)
Lever Brothers Co (all n-a)
Lorillard Corp. (1 2, n-a)
*Loyal Protective Life Ins. Co (all; n-a)
Lubrizol Corp (all sp, n-a)
Ludlow Corp (all)
Lummus Co (1,2)
*Lutheran Mutual Life Ins. Co (1; epr, n-a)

M & T Chemicals Inc. (1 2)
MacLean Fogg Lock Nut Co (1 2, n-a)
Mallinckrodt Chemical Works (all, n-a)
P R Mallory & Co Inc. (all; n-a)
Manufacturers Hanover Trust Co (all; n-a)
Manufacturers Mutual Fire Ins. Co (all, spc, n-a)
Marathon Oil Co (all n-a)
Marina Corp (all)
Marine Midland Grace Trust Co of N.Y. (all; epr; sp; n-a)
*Martin Marietta Corp (all; n-a)
Mass. Mutual Life Ins. Co. (all; n-a)
Matalene Surgical Instruments Co., Inc (all)
Maytag Co. (1; n-a)
McCormick & Co., Inc (all)
McGraw Edison Power Systems Div (1,2, n-a)
McGraw Hill Inc (all; n-a)
Medusa-Portland Cement Co (1,2; epr; n-a)
Mellon Nat. Bank & Trust Co (1 2)
Merck & Co., Inc (all; n-a)
Metropolitan Life Ins Co (1,2; sp; n-a)
Middlesex Mutual Assurance Co (all, n-a)
Midland-Ross Corp (all n-a)
Mobile-Goss-Dexter, Inc (all; n-a)
Mobil Foundation Inc. (all n-a)
Mohasco Industries, Inc (all)
Monsanto Inc (all, n-a)
Morgan Construction Co (1; n-a)
*Morgan Guaranty Trust Co (all; n-a)
Motorola Inc (1)
Munsingwear, Inc (all; n-a)
Mutual Boiler & Machinery Ins. Co (all)
Mutual Life Insurance Co. of N.Y. (all; n-a)
Mutual of Omaha United of Omaha (all; sp, n-a)

National Biscuit Co (all; sp; n-a)
National Cash Register Co (all; sp; n-a)
National Distillers & Chemical Corp (all; n-a)
National Lead Co. (all; n-a)
National Steel Corp (1 2; n-a)
Nationwide Ins Cos (1,3 n-a)
Natural Gas Pipeline Co of America (all)
New England Gas & Electric Assoc (all n-a)
New England Merchants Nat. Bank of Boston (1 2; epr)
New England Mutual Life Ins. Co (all n-a)
Newhall Land and Farming Co (1 2; n-a)
New York Times (all; n-a)
The New Yorker Magazine Inc (all; n-a)
*North American Car Corp (1 2 n-a)
Northeast Utilities Service Co. (all; spr; n-a)
Northwestern Mutual Life Ins. Co (all n-a)
Northwestern National Life Ins. Co (all; n-a)

Norton Co., Mass. (all; n-a)
*W. W. Norton & Co., Inc. (all; sp; n-a)
John Nuveen & Co., Inc. (1,2; n-a)

Oklahoma Gas & Electric Co (1 2 spl
Olin Mathieson Chemical Corp (all; n-a)
Oneida Ltd (1 2, n-a)
Owens Corning Fiberglas Corp (all, n-a)

PPG Industries Inc (all; n-a)
Parker Hannifin Corp (all, n-a)
Paul Revere Life Ins Co (all; n-a)
Pennwalt Chemicals Corp (all; epr, n-a)
Pennsylvania Power & Light Co (1 2, n-a)
Penton Publishing Co (all; n-a)
Petro Tex Chemicals Corp (all; n-a)
Phelps Dodge Corp (all; n-a)
Philip Morris, Inc. (all)
Phillips Petroleum Co. (all..n-a)
Pickands Mather & Co (all; n-a)
Pillsbury Co (1 2, n-a)
Pilot Life Ins Co. (all)
Pitney-Bowes, Inc (all; n-a)
Pittsburgh Nat. Bank (1)
*Pittsfield Cytology Lab Inc (all; spl
*Poloron Corp (all; n-a)
Preformed Line Products Co (1; n-a)
*Price Waterhouse & Co (1 2; n-a)
Provident Life and Accident Ins Co (1 2 n-a)
Provident National Bank (all)
Prudential Ins Co of America (1,2; n-a)
Pullman Inc (all; n-a)
Putnam Management Co., Inc (all; n-a)

Quaker Chemical Corp. (all; sp; n-a)
*The Quaker Oats Co (1 2, n-a)

Ralston Purina Co (1 2 sp; n-a)
Reader's Digest (all)
Reliance Ins Co (all; sp-w; lpr; n-a)
Rex Chainbelt Inc (all; n-a)
R J Reynolds Foods Inc (all; n-a)
R. J. Reynolds Tobacco Co. (all; n-a)
Riegel Paper Corp. (all; n-a)
Riegel Textile Corp (all; n-a)
Rio Algom Mines Ltd (1 lim)
Rochester Germicide Co (1)
Rockefeller Brothers Fund Inc (all; epr; n-a)
Rockefeller Family & Associates (all sp; n-a)
Martha Baird Rockefeller Fund for Music Inc (all; sp; n-a)
Rockwell Manufacturing Co (all)
Rockwell Standard Div (1 n-a)
Rohm & Haas Co (all; n-a)
Rust Engineering Co (1,2 sp n-a)

SCM Corporation (all; n-a)
SKF Industries Inc (1 2)
Saddler Research Laboratories Inc. (all n-a)
St. Regis Paper Co (all)
Sanders Associates Inc (all)
Schering Corp. (all; n-a)
Scott Paper Co (1 2, n-a)
Joseph E. Seagram & Sons, Inc (all; n-a)
Sealright Co., Inc (all)
Security Nat. Bank of Long Island (all epr; n-a)
Security Van Lines Inc (all; sp; n-a)
Seton Leather Co (all; sp)
Sherwin-Williams Co (all; sp; n-a)
*Shulton Inc (1 2)
Signal Oil & Gas Co. (1; epr; n-a)
Signode Corp (all; n-a)
Simmons Co., N.Y. (all; n-a)
Sinclair Koppers Co (all; n-a)
Sinclair Oil Corp (all; n-a)
Singer Co (1 2)
Smith Kline & French Laboratories (all; n-a)
Smith Lee Co. Inc., N.Y. (all; n-a)
Sperry & Hutchinson Co (all; n-a)
Spruce Falls Power & Paper Co., Ltd (1; epr; n-a)
Squibb Beech Nut, Inc (all; n-a)
Stackpole Carbon Co (all; n-a)
Standard Oil Co (Ind.) (1 2 n-a)
Standard Oil Co (N.J.) (all)
Standard Oil Co (Ohio) (all; n-a)
Standard Pressed Steel Co (all; n-a)
*The Stanley Works (1 2 n-a)
Stauffer Chemical Co (1 2 n-a)

Sterling Drug Inc (all; n-a)
J F Stevens & Co., Inc. (all; n-a)
Stone & Webster Inc. (1 2, n-a)
Suburban Propane Gas Corp (all; n-a)
Sunray OX Oil Co (all; n-a)
W H Sweney & Co. (lim)
*Sylvania Electric Products, Inc. (all; n-a)

Taylor Corp. (all; sp; n-a)
Tektronix Inc (all; n-a)
C Tennant Sons & Co of N.Y (all; sp; n-a)
Tenneco Inc (all; n-a)
Texas Eastern Transmission Corp (1 3 n-a)
Textile Machine Works (1,2 n-a)
Textron Inc (all; n-a)
J. Walter Thompson Co (1,3; n-a)
J T Thorpe Co (1,2)
Time, Inc (all; n-a)
*Times Publishing Co & Congressional Quarterly Inc (all)
Towers, Perrin, Forster & Crosby, Inc. (all; n-a)
Towmotor Corp. (all; n-a)
TRACOR Inc (all)
Trans World Airlines (all; n-a)
Travelers Insurance Companies (all; n-a)
Turner Construction Co (1,2)

*Union Commerce Bank (all, epr)
*Union Electric Co (all; n-a)
Union Oil Co of California (1,2; n-a)
Uniroyal, Inc (all; n-a)
United Aircraft Corp (1 2, n-a)
*United Carr Inc (all; n-a)
*United Engineers & Constructors Inc (1 spr; n-a)
United Fruit Co. Foundation, Inc (all, n-a)
United Illuminating Co. (all; sp; n-a)
*United Life & Accident Ins. Co (all, n-a)
United States Borax & Chem. Corp (1,2 spr; n-a)
United States Trust Co of N.Y (all; n-a)
Upjohn Co (all; n-a)

Varian Associates (1,2, n-a)
Victaulic Co of America (1 2)
Vulcan Materials Co (all; n-a)

*Wallace Murray Corp (all; n-a)
Walluco & Turman Inc (all; n-a)
Wallingford Steel Co (1,2 n-a)
Warner Brothers Co., Conn (1,3 spl, n-a)
Warner Lambert Pharmaceutical Co (all n-a)
Warner & Swasey Co. (all, n-a)
Washington Nat. Ins Co (all, n-a)
Watkins-Johnson Co (1 2)
C J Webb, II (all; n-a)
Welch Foods Inc (all; lpr, n-a)
*Wellington Management Co (all; n-a)
Western Publishing Co (all; n-a)
Westinghouse Air Brake Co (1 2 n-a)
Westinghouse Electric Corp (1 2)
Weyerhaeuser Co (all; spc; n-a)
Whirlpool Corp (all; n-a)
White Motor Corp (all; n-a)
John Wiley & Sons Inc (all; n-a)
Williams & Co., Penn (all)
Winn Dixie Stores Inc (all; sp; n-a)
Wolverine World Wide, Inc (1; n-a)
Worthington Corp (1 2 n-a)
Wyandotte Chemicals Corp (1 2 lpr n-a)

Xerox Corporation (all; sp; n-a)

Young & Rubicam, Inc (all; epr; n-a)

Total 441
Revised September 1969

*Indicates newly listed companies

With The Alumni

The Rev. and Mrs. **Michael Ledbetter '54** were appointed by the Southern Baptist Foreign Mission Board in 1962 for service in South America. After having worked in the mountains of Guatemala, they have been stationed since 1968 in Guadalajara, Mexico. Both work in the Hospital Mexico-Americana. He is hospital chaplain, and teaches psychology to practical nursing students. The Ledbetters have two children.

The Rev. **Sam H. D'Neal '55** is secretary of the church training department of the North Carolina Baptist State Convention. He and his wife, the former Lucille Combs, have a son and live in Raleigh.

Mr. and Mrs. **Hamilton Hudson (Wilma Houser) '57** live at 108 Monte Video Drive in Seneca, S. C. Hudson is now administrator of Oconee Memorial Hospital in Seneca. The Hamiltons are parents of a son and two daughters and were to welcome a new arrival in November.

Bentha Self Johnson '57 and her husband, E. P. Johnson, became the parents of a son, Edward Patrick, Sept. 16. They live at 2111 E. Karen Dr. in Yeadon, Pa.

William D. Wilson '59 has been appointed staff manager of the Gaffney, S. C., branch office of Liberty Life Insurance Co. He previously was an insurance agent. Married and the father of two daughters, Wilson also serves as music director at Park Baptist Church in Rock Hill.

Dr. W. Worth Bridges Jr. '60 has been named dean and coordinator of student personnel services at Abraham Baldwin Agricultural College. He previously was dean of men and director of student activities at the college. He and his wife, Hazel, are parents of a son and daughter.

Dorsey B. Hoggard '61 of 100 Enchanted Hills Rd. in Dwings Mills, Md., visited the campus for Homecoming and Founders Day. Married a year ago to the former Miss Patricia Langrehr, he builds and sells swimming pools in the summer, and manages a ski shop in the winter.

The Rev. **Stanley Webb '61** is pastor of Crestwood Baptist Church in Winston-Salem.

The Rev. **Bobby G. Deviney '63** is pastor of Broad River Baptist Church in Blacksburg, S. C. He and his wife recently were featured in a newspaper article detailing their life with their "chosen children"—an adopted son, now three, and daughter, eight months old now. "They have been the greatest blessing to us," Mrs. Deviney said.

The Rev. **Roy D. Collins Jr. '66** recently became pastor of Concord Baptist Church in Granite Falls. He previously served the Calvin Heights Baptist Church near Morganton.

Joel William Carroll '66 has been named to the Hudson, N. C. Recreation Commission. He is teacher and coach at Hudson High School.

Rodney Dodson '67 is part owner and editor of The Kings Mountain Mirror, a new weekly newspaper in Kings Mountain. He formerly was managing editor of The Cleveland Times in Shelby.

Jerry W. Hicks '69 was married in June to Miss Connie Marie Lookabill of Shelby. A graduate of UNC-Charlotte with a degree in electrical engineering, he is assistant to the plant engineer at Lockhard, S. C., Mills.

Fain Hamrick '69 has assumed duties as athletic director with the Shelby Parks and Recreation Department. He is a 1971 graduate of Appalachian State University with a degree in health and physical education.

David Webb '71 recently was employed by Belk Stevens Co. to become personnel director and office manager in Forest City Jan. 1. He is a member of G-W Alumni Association's board of directors.

Rita Viola Justice '71 worked with youth this summer at the Woodlawn Baptist Church in Gaston County.

THE WEB

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IN MEMORIAM

Jerry S. Biggerstaff '71 of Maiden, N. C. was drowned Nov. 16.

BIGGERSTAFF

G-W Gridders Make Progress

Gardner-Webb's 1971 football team closed out the season with a record of three wins and seven losses. The Bulldogs scored wins over Lenoir Rhyne, Guilford and Georgetown. The losses were to Newberry, Elon, Samford, Carson-Newman, Mars Hill, Presbyterian and Maryville.

Despite the losing season it was agreed by all of the team's followers that much progress had been made in the football program. No one can deny the fact that the schedule was a real back breaker. Newberry, Samford, Carson Newman and Presbyterian all closed out the year with seven wins each or more.

The team was made up of numerous young players. In fact seven freshmen were among the 22 starters most of the games. There will be some men sorely missed next year, but some top notch players will return.

One of the brightest spots was the running of a 185-pound freshman, Dennis Dukes, of Spindale. Dukes started the last seven games and still closed out the season with several Bulldog records. He gained a total of 607 yards for a 5.7 per carry average. Both are new Bulldog records. He also set a record when he gained 176 yards in the final game against Maryville. He will be counted on heavily next year in the Bulldog grid plans.

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William E. Boyd . . . Director of Public Relations
Jerry Walker . . . Director of Alumni Activities

It yet remains to be seen how large our web will grow, but this much we know, once you're woven in, we won't let you go. This is the spirit of Gardner-Webb.